

	Strategy	Schedule	Lead	Support	Status	Comments
1	Develop a Downtown Clintonville Revitalization Team	2018	Downtown Businesses	Chamber, City	Underway	Discussions underway, need to formalize
2	Develop Crowdfunding Strategies to Support Downtown Revitalization Projects	2018-2019	DCRT	Chamber, City	Not Started	
3	Create a Mix of Downtown Business Retention and Expansion Programs	2018-2019	Chamber	City	Underway	Continue to do visits
4	Evaluate an Incubation/Accelerator Program to Support Downtown Business Startups and Co-Working	2020	DCRT	Chamber	Not Started	
5	Develop a Downtown Marketing Plan	On-Going	DCRT	Chamber	Underway	
6	Redevelop the Armory Building Block	2018-2020	City		Not Started	
7	Redevelop the Mercantile Building	2018-2020	City		Underway	
8	Turn the Pigeon Riverwalk into a Destination	2018-2022	City	DCRT	Underway	
9	Establish Programs to Support Downtown Businesses and Redevelopment	2018-2019	City	Chamber	Underway	
10	Develop Partnerships with Community Organizations to Provide Additional Downtown Programming	On-Going	DCRT		Underway	
11	Develop Partnerships (public and private) to “Adopt” Portions of Downtown.	On-Going	DCRT	Chamber	Underway	
12	Improve Downtown Housing Conditions	On-Going	City		Not Started	
13	Promote Downtown Living Opportunities	On-Going	Chamber	Downtown Businesses	Underway	
14	Expand Window Display Program to Fill Vacant Space	2019-2020	DCRT		Not Started	
15	Develop and Implement Public Art Projects (murals, benches, etc...)	2020-2023	DCRT	City, Chamber	Underway	
16	Support Additional Outdoor Seating Areas	2019-2020	Downtown Businesses	City	Underway	
17	Clearly Identify and Steer Visitors to Downtown	On-Going	City	Chamber	Underway	
18	Expand Menu of Kid & Senior Friendly Downtown Activities	2021	City	Chamber	Underway	
19	Support Growth of Business Niches Downtown	On-Going	Chamber	Downtown Businesses	Underway	
20	Improve Downtown Accessibility	On-Going	City	Downtown Businesses	Not Started	
21	Maintain and Improve Downtown Infrastructure and Historic Buildings	2018-2020	City	Downtown Businesses	Underway	
22	Provide Dedicated Funding to Support Downtown Revitalization Efforts	On-Going	City		Underway	
23	Update City Plans and Codes to support Plan implementation	On-Going	City		Not Started	